

MESSENGER MOUNTAIN NEWS

ADVERTISING RATES – PRINT – As of June 16, 2017

Messenger Mountain News delivers quality coverage of local news, arts and events throughout the Santa Monica Mountains. Try us out! By advertising with us, you will have unparalleled reach in Topanga and more as we expand to surrounding areas in Agoura Hills, Calabasas, Malibu, Woodland Hills, Pacific Palisades and Santa Monica. Our current distribution is nearing 12,000 readers.

PRIORITY PAGES

- NEW! Cover Banner: \$800. (Eighth page strip on bottom of the front page, full color.) Can be used for short-term branding campaigns, special and seasonal events.
- Outside Cover: Full page, full color: \$800
- Four-Page, full color Insert: \$2,000

FULL PAGE

\$500 or \$480 for continuous placement.

HALF PAGE

\$300 or \$280 for continuous placement. Horizontal only.

ONE-QUARTER PAGE

\$150 or \$130 for continuous placement. Horizontal or vertical.

ONE-EIGHTH PAGE

\$80 or \$70 for continuous placement. Horizontal or vertical.

DIRECTORY

\$50 or \$40 for continuous placement. A large business card sized ad.

PLACEMENT REQUEST

\$100 additional for special placement on specific page or right or left side.

COLOR

Color Ads, \$100 additional.

BILLING TERMS

A credit card secures your account, with auto-pay enabled; payment due by the issue print date.

DEADLINES & SPECIFICATIONS

Our calendar of important dates for placing ads can be found on our website, along with the ad layout requirements. We publish the paper every two weeks on Friday.