



ADVERTISING RATES – PRINT – for 2018

Messenger Mountain News delivers quality coverage of local news, arts and events throughout the Santa Monica Mountains. Try us out! By advertising with us, you will have unparalleled reach in Topanga and more as we expand to surrounding areas in Agoura Hills, Calabasas, Malibu, Woodland Hills, Pacific Palisades and Santa Monica. Our current distribution is 12,000 readers.

PRIORITY PAGES

- Outside Cover: Full page, full color: \$800
- Four-Page, full color Insert: \$2,500

FULL PAGE

\$500 or \$480 for continuous placement.

COLOR Cost depends upon placement and availability

HALF PAGE

\$300 or \$280 for continuous placement. Horizontal only.

COLOR \$80 additional.

ONE-QUARTER PAGE

\$150 or \$130 for continuous placement. Horizontal or vertical.

COLOR \$80 additional.

ONE-EIGHTH PAGE

\$80 or \$70 for continuous placement. Horizontal or vertical or banner.

COLOR \$50 additional.

DIRECTORY

\$50 or \$40 for continuous placement. A large business card sized ad.

COLOR \$50 additional.

PLACEMENT REQUEST

\$100 additional for special placement on specific page or right or left side.

BILLING TERMS

A credit card secures your account, with auto-pay enabled; payment due by the issue print date.

DEADLINES & SPECIFICATIONS

Your ad should be a 300 dpi high resolution PDF. See our Production calendar deadlines for placing ads on our website, along with the ad layout requirements. We publish the paper every two weeks on Friday.