

# MESSENGER

# Mountain News

## Advertising Rates

For more information on rates and availability email [ads@messengermountainnews.com](mailto:ads@messengermountainnews.com).  
If you would like us to do your layout for you, we provide graphic design service starting at \$50.

## PRIORITY PAGES

- \* Outside Cover: Full page, full color: **\$800**
- \* Full color insert or pull-out--Four Pages: **\$2500**

## FULL PAGE

**\$500** black and white; COLOR: Cost depends upon placement and availability.

## HALF PAGE

**\$300** black and white; COLOR: **\$100** additional.

## QUARTER PAGE

**\$150** black and white, or, **\$130** for 6-issue commitment. Horizontal or vertical. COLOR: **\$100** additional.

## EIGHTH PAGE

**\$80** black and white, or, **\$70** for 6-issue commitment. Horizontal or vertical. COLOR: **\$100** additional.

## DIRECTORY PAGE

**\$30** black and white, per issue for 6-issue commitment. A large business card size.  
COLOR: **\$20** additional.

## DIGITAL ADVERTISING

A digital "e-issue" *Messenger Mountain News* is on our website following each print publication. It's smartphone and tablet compatible. Every ad has a complimentary link to the advertiser's website.

*We are looking for digital advertisers who would like to sponsor a section of the online news. Please contact [ads@messengermountainnews.com](mailto:ads@messengermountainnews.com) for details*

**PRINT FREQUENCY: BI-WEEKLY, 26 TIMES A YEAR**

**GUARANTEED CIRCULATION: 3,500**

**READERSHIP: 12,000\***

Readership accounts for the estimated number of people reading a single copy of the magazine.

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### SOCIAL

*Messenger Mountain News* engages with our audience via our large, organically grown email newsletters and social media channels: *Facebook, Twitter, and Instagram.*

### CONTACT US

To discuss advertising opportunities, email [ads@messengermountainnews.com](mailto:ads@messengermountainnews.com) or call 310-425-3624.