

MESSENGER Mountain News

For more information on rates and availability email *ads@messengermountainnews.com*. If you would like us to do your layout for you, we provide graphic design service starting at \$50.

PREMIUM POSITIONS

* Outside Cover: Full page, full color: **\$900** or **\$800** for 6-issue commitment

- * Page Three, full color **\$900** or **\$800** for 6-issue commitment
- * Full color 4-page insert or pull-out: **\$2400**

FULL PAGE

\$600 black & white; COLOR: starts at **\$700** and depends upon placement and availability. HALF PAGE

\$300 black and white; COLOR, **\$400**.

BANNERS

1/4 size is \$150 black & white. COLOR, \$250. 1/8 size is \$130, COLOR: \$230 EIGHTH & QUARTER PAGE

1/8 \$80 black & white. COLOR, \$150

1/4 \$130 black & white. COLOR, **\$230**

DÍRECTORY PAGE

\$40 black and white, per issue for 6-issue commitment. A business card size. COLOR, **\$50**

DIGITAL ADVERTISING

A Directory size ad, full color for **\$60** per month, first month **\$30**. **Business Directory ads are complimentary for all of our print advertisers, 1/8 page size and up**. Ad links to the advertiser's website. *We are looking for digital advertisers who would like to sponsor a section of the online news. Please contact ads @messengermountainnews.com or call 310-425-3624 for pricing*

PRINT FREQUENCY: BI-WEEKLY, 26 TIMES A YEAR
GUARANTEED CIRCULATION: 3,500
READERSHIP: 12,000*
Readership accounts for the estimated number of people reading a single copy.
DIGITAL UVPM: 10,000
M'Online launched in August 2018 and is our online news website at <i>messengermountainnews.com</i> It is smartphone and tablet compatible.
SOCIAL
<i>Messenger Mountain News</i> engages with our audience via our large, organically grown email newslet- ters and social media channels: <i>Facebook, Twitter,</i> and <i>Instagram</i> .
CONTACT US
To discuss advertising opportunities email <i>ads@messengermountainnews com</i> or call 310-425-3624

Print Ad Specifications

like Judy Dench, Helen Mirren, and Maggie Smith. But I don't believe they direct like O

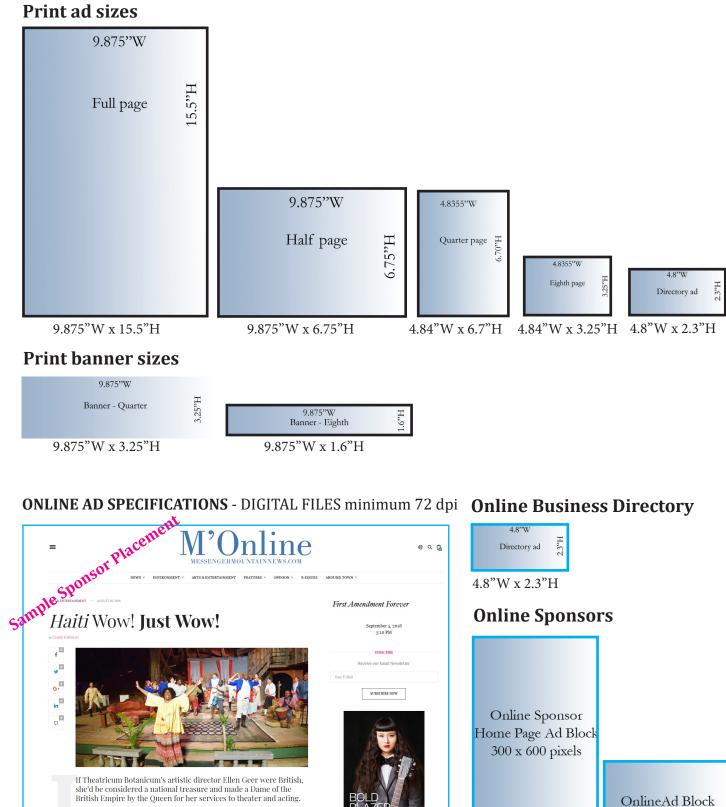
First, please allow your reviewer to eat some humble pie. In my review of The Chalk Garden, I i

nated in a momentous performance of Haiti, a play written by William DuBois in 1938, and stunningly

and I doubt as successfully.

ted by...Dame Ellen Geer

Please provide a hi-resolution PDF (300 dpi) using the following sizing.



300 x 300 pixels

MESSENGER Mountain News

PRODUCTION SCHEDULE 2019

A free print and online newspaper for the Santa Monica Mountains, getting all the news to all our neighbors and giving our advertisers the reach they need into our mountain communities. M'Online is at www.messengermountainnews.com

	ISSUE DATE	EDITORIAL	AD CLOSE	HIGHLIGHTS
1	January 11, 2019	1/2/2019	1/4/2019	
2	January 25, 2019	1/14/2019	1/18/2019	
3	February 8, 2019	1/28/2019	2/1/2019	Valentine's
4	February 22, 2019	2/11/2019	2/15/2019	Black History
5	March 8, 2019	2/25/2019	3/1/2019	
6	March 22, 2019	3/11/2019	3/15/2019	Women in History
7	April 5, 2019	3/25/2019	3/29/2019	Poetry Month
8	April 19, 2019	4/8/2019	4/12/2019	Easter & EarthDay
9	May 3, 2019	4/23/2019	4/26/2019	
10	May 17, 2019	5/6/2019	5/10/2019	Topanga Days
11	May 31, 2019	5/20/2019	5/24/2019	Studio Tour
12	June 14, 2019	6/3/2019	6/7/2019	National Safety
13	June 28, 2019	6/17/2019	6/21/2019	Independence Day
14	July 12, 2019	7/1/2019	7/5/2019	
15	July 26, 2019	7/15/2019	7/19/2019	
16	August 9, 2019	7/29/2019	8/2/2019	
17	August 23, 2019	8/12/2019	8/16/2019	Labor Day
18	September 6, 2019	8/26/2019	8/30/2019	
19	September 20, 2019	9/9/2019	9/13/2019	
20	October 4, 2019	9/23/2019	9/27/2019	
21	October 18, 2019	10/7/2019	10/11/2019	Halloween
22	November 1, 2019	10/21/2019	10/25/2019	Veterans Day
23	November 15, 2019	11/4/2019	11/8/2019	Thanksgiving
24	November 29, 2019	11/18/2019	11/22/2019	
25	December 13, 2019	12/2/2019	12/6/2019	Christmas
26	December 27, 2019	12/16/2019	12/20/2019	New Year